# Buick Heritage Alliance

*www.BuickHeritageAlliance.org*

## 100 YEAR BUICK AWARD UNVEILED

On July 19, 2013, at the Buick Club of America National Meet held in South Bend, Indiana, the Buick Heritage Alliance (BHA) unveiled its 100-year trophy to commemorate those who make significant contributions to preserving Buick heritage.  One award winner will be selected each year.



**Left: BHA Board Members William C. Anderson, P.E. and David M. Landow unveil the 100-year Buick Heritage Alliance Trophy, the design of which is inspired by the Indy Borg-Warner trophy and the Daytona 500 Harley Earl trophy.**

The trophy incorporates an exact replica of the bronze casting of the 1920's Buick logo that adorned the Manufacturer's Trophy awarded by Buick management to a car at the 1971 through 1974 Buick Club of America National Meets that they thought best represented the preservation of an original Buick automobile.  BHA Board Member David Landow researched, located and secured the prototype of the original casting that had been preserved by the late John Burnside, a former Buick executive.  Mr. Landow then arranged for its precise reproduction.

**Right: Original prototype 1920's Buick script bronze casting made in the Buick Foundry in Flint that was used for the original Manufacturer's Trophy**.

According to trophy designer Bill Anderson and BHA Vice President, the design was inspired by the Indy Borg-Warner trophy and the Daytona 500 Harley Earl trophy. It includes elements from Buick's history - oak that framed early Buicks provides the base, Buick styling excellence is represented by the flowing, dual arches and a stylistic, polished aluminum Ventiport surrounds the bronze casting at the apex of both arches. In addition to having their name and accomplishment permanently inscribed on the trophy, to commemorate their accomplishment, each winner receives a shadow box award incorporating a Buick script bronze casting identical to that used on the trophy.



**Left: The BHA's entire Board of Directors are shown with the shadow box award to be presented to each year's recipient of the Buick Heritage Alliance Award. Front left to right: David Landow and Bill Anderson. Rear left to right: Bill McLaughlin, Anita Bennett, Jim Dingell, Joel Gauthier, Guy Bennett, Jr., Richard Sills, Angie and Jeff Brashares. Not present: Kevin Kirbitz.**



Accomplishments meriting the award can include:

● Exhibition at a national event of a significant Buick such as an extraordinarily well-preserved original, a high-quality authentic restoration, or a one-of-a-kind limited production Buick.

● A literary work or performing historic research that expands the body of knowledge regarding Buick automobiles or the individuals who contributed to the success of the marque.

● Conducting educational activities that promote the public's awareness of, and public appreciation of, Buick automobiles and/or history.

The award was presented to noted Buick author Lawrence R. Gustin in 2012 for his many publications about William C. Durant, David Dunbar Buick and Buick automobiles. Recently deceased Terry B. Dunham was recognized posthumously for the 2013 award. In addition to co-authoring *The Buick – A Complete History* with Gustin, Dunham and his wife Jeanne organized the first Buick Club of America National Meet in 1971, was one of the founders of the BHA and made many other contributions to preserving Buick heritage over the past four decades.

The Buick Heritage Alliance was created in 2005 for the purpose of encouraging and promoting the acquisition, restoration, preservation, and display to the public of Buick automobiles and related items.  It also promotes historical research and educational activities about the origin and development of the Buick automobile and the individuals who contributed to its history.  The BHA's website enables Buick enthusiasts worldwide to access hundreds of original Buick documents for research, restoration and enjoyment.

## *Buick Heritage Alliance*
## *...Moving Forward to Preserve Buick's Past*