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[www.BuickHeritageAlliance.org](http://www.BuickHeritageAlliance.org)

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## **Iacocca Award Recipients Reunited**

The Buick Heritage Alliance (BHA) extends its congratulations to lifelong Buick enthusiast Thomas Kromer, of Columbus, Ohio. On July 11<sup>th</sup>, 2015, at the Arthritis Foundation's Classic Auto Show & Cruise-In, held in Dublin, Ohio, Tom received The Lee Iacocca Award for his many years of valuable service to the Arthritis Foundation and for his tireless and dedicated service to many other worthy civic causes.



Established in 2006, The Lee Iacocca Award is described by the Antique Automobile Club of America as “the most coveted award on the classic car circuit.” This prestigious award was established by the Iacocca Family Foundation to recognize outstanding classic car enthusiasts and is given for “Dedication To Excellence In Perpetuating An American Automotive Tradition.” The Award celebrates automobile enthusiasts on multiple levels, including character, community involvement, integrity and a level of excellence in the presentation of their vehicle.

**Left:** Tom Kromer is presented The Lee Iacocca Award by Jeff Brashares (above right and on the stage) - Chairman of the Classic Auto Show for 32 of its 33 years, Angie Brashares (center) and Susan Davis (left) - Division Vice President of the Arthritis Foundation's Great Lakes Region. Jeff Brashares also serves as President of the Buick Heritage Alliance.

2015 is the 10<sup>th</sup> and final year of The Lee Iacocca Award. This year, the Iacocca Family Foundation permanently retired the Award, which has been presented nationwide to less than 200 worthy recipients over the course of its 10-year history. Past recipients of The Lee Iacocca Award who received it at the Arthritis Foundation's Classic Auto Show & Cruise-In were

reunited on July 11<sup>th</sup> at this year's show to honor each other's achievements, to bid farewell to the Award, and to honor the Iacocca Family Foundation's commitment and success in raising awareness and funds for the fight against Type 1 diabetes.



**Above:** 10 of the less than 200 nationwide honorees that received The Lee Iacocca Award, each of whom received their Award at the Arthritis Foundation's Classic Auto Show & Cruise-In from 2007-2015, as follows, from left to right:

Thomas Kromer - 2015  
Jim Baker - 2011  
Andrew Trux & The Mid-Ohio Region Porsche Club - 2007  
David M. Landow - 2009  
John Evans, on behalf of the Mustang Club of Ohio - 2008  
Katie Eberst, Robert Eberst - 2010  
Dave Roberts - 2014  
Jack Compton - 2013  
Mark Thomas - 2015  
Jeffrey R. Brashares - 2012

Five of the above Lee Iacocca Award recipients enjoy a proud association with the BHA. Thomas Kromer has been nominated to the BHA's Board of Directors, Jeff Brashares serves as the BHA's President, David M. Landow serves on the BHA's Board of Directors and as the BHA's Director of Marketing. Rob and Katie Eberst (Image Design Studios of Columbus, Ohio) have provided photographic and graphic design services to the BHA since 2007.

***Buick Heritage Alliance***  
***...Moving Forward to Preserve Buick's Past***

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